

March 27, 2008

PathfINDAr™: A revolutionary tool for building pathways to an IND and NDA

PharmaDirections, a leading drug development management company with headquarters in Cary, NC, announces the release of **PathfINDAr™**, PharmaDirections' proprietary knowledge tool that assists in confidently building the path to a client's IND and NDA. "This is the result of a four year long effort to systematically refine drug development critical paths, assess out-sourcing costs and timelines, and evaluate regulatory risk mitigation options," according to Richard Soltero, Ph.D., President. " We believe **PathfINDAr** represents a powerful new and efficient knowledge tool that further differentiates PharmaDirections as a leader in out-sourced drug development management. This significantly enhances our ability to identify the optimal product development pathway, guided by a broad multi disciplinary scientific approach that is not available elsewhere."

PathfINDAr™ is an intricate database of the drug development processes comprised of over 900 lines of detailed tasks and associated costs. When utilizing **PathfINDAr™**'s extraordinary data engine, PharmaDirections can work with clients to give an accurate view of their drug development program by assessing every task that needs attention. The result is a pathway to success with a comprehensive list of actions that mitigates risk, anticipates pitfalls and highlights the gaps between a client's current program and the requirements to meet their goal.

Used in combination with a panel of PharmaDirections' veteran pharmaceutical experts, **PathfINDAr™** is a revolutionary interactive and real-time tool that anticipates the complexity of a drug development program to reduce errors, surprises and changes along the IND and NDA journey.

Learn more at: <http://www.pharmadirections.com/pathfindar>

About PharmaDirections: 'Structured for Science, Built for Speed'

PharmaDirections, Inc, located in North Carolina, focuses on providing outsourced drug development management for pre IND enabling, IND, and post IND CMC critical pathway needs for the pharmaceutical industry. Founded in 2003, PharmaDirections aspires to be the industry's leading outsource resource for pre IND and CMC drug development.

Contact:

Richard Basile

Chief Business Officer

rbasile@pharmadirections.com

(919) 657-0723